



# FINDING MORE WAYS TO SAY HELLO



Founded in 2006, the cofounders were deeply passionate about serving a creative service gap between the large advertising agencies and independent freelancers. **GIG: GoInternationalGroup.com** provides innovative services in the following areas:

- Project management
- Conference & events management
- Media production
- Integrated marketing communication services

Our group has co-created some amazing experiences working with partners that encouraged new and innovative ideas that resonated with their brand pillars. Here are some examples:

- Asia's first MozCamp for Mozilla Foundation
- F1 Black Circuit paddock party ft. Hollywood's Steve Aoki
- International Labour Organization Gender Equality and Social Inclusion Skills Innovation Challenge
- AFT Int'l Sports Fitness Festival with city councils
- World Vision 1000 Girls campaign



We pride in providing excellence in customer service and bespoke solutions with a mission to deliver awesome experiences at all times. We look forward to being of service to you.

## AS SEEN IN:



# AWARDS

GIG: GOINTERNATIONALGROUP.COM



Top Marketing Strategy  
Companies in  
Malaysia  
TechBehemoths  
AWARDS 2022

**2022**  
AWARDS

**TechBehemoths awarded  
1 Marketing Strategy  
companies in Malaysia**

Awarded for excellence, hard work and positive feedback. Every awarded company is distinguished by its scalable performance in 2022 for its services.



MPA  
ASIA PACIFIC

**SCRIPT-TO-SCREEN WORKSHOP  
MALAYSIA 2019 - 2ND PRIZE  
"KURANG MANIS" (SUGAR, LESS)**

## AFITNESSTODAY.COM

SPORTS ● FITNESS ● WELLNESS

A Fitness Today News Network is a Sports, Fitness & Wellness media channel that delivers content produced for a targeted Asia Pacific audience. Advertisers can reach fitness professionals via an eDM newsletter, website, social media, events and special projects like factual documentary production and print magazines. Established in 2015, analytics show 65,000 visitors per month and we're growing fast!

Customer service email:  
info@afitnesstoday.com



### STANDARD DESKTOP AD UNITS 280,000 TOTAL MONTHLY IMPRESSIONS, 3,000 CLICKS

DIGITAL INVENTORY	SPECS (PIXELS)	DURATION	MARKET	COST (MYR)
Homepage buyout*	728 x 90	30 days	APAC/AU/NZ	MYR36,000.00
Leaderboard 1	728 x 90	30 days	APAC/AU/NZ	MYR25,000.00
Leaderboard 2	728 x 90	30 days	APAC/AU/NZ	MYR15,000.00
Med Rec solo	300 x 252	30 days	APAC/AU/NZ	MYR12,000.00
Med Rec with Leaderboard roadblock	300 x 250 728 x 90	30 days	APAC/AU/NZ	MYR16,000.00
Commissioned Editorial	800 words + 3 images	120 days	APAC/AU/NZ	fr. MYR15,000.00
News release distribution	800 words + 1 image	1x	APAC/AU/NZ	fr. MYR11,000.00
AFT TV zoom interview	3-minutes	120 days	APAC/AU/NZ	fr. MYR15,000.00
TVC provided by sponsor	30-seconds	30 days	APAC/AU/NZ	fr. MYR9,000.00
eDM newsletter distribution	728 x 90	4x editions	APAC/AU/NZ	MYR8,000.00
Directory listing	100 words + 1 logo	12-months	APAC/AU/NZ	MYR7,500.00

\*Homepage buy-out includes Med Rec with Leaderboard roadblock, one Editorial post, one 30-second TVC provided by the sponsor & one Leaderboard in eDM.

# SPECIFICATIONS

ASIAFITNESSTODAY.COM

The screenshot displays the Asia Fitness Today website interface. At the top, there is a navigation bar with the date 'November 8, 2021 2:33 pm' and social media icons. The main header features the 'FITNESS TODAY' logo and the text 'Asia Fitness Today Sports | Fitness | Wellness'. A prominent yellow and pink banner reads 'LEADERBOARD ADVERTISEMENT 728x90 Position 1 (6s) / 2 (3s)'. Below this, the main content area shows an article titled 'The 2021 Taipei International Sporting Goods Show turns into an Integrated Physical and Virtual Expo' by Admin, AsiaFitnessToday, dated JAN 19, 2021. The article includes a photo of a crowd celebrating and a purple-to-orange gradient banner that says 'LEADERBOARD IN-PAGE 728x90'. The article text describes the 'TAISPO ONLINE' platform, its features, and its launch date. On the right side, there is a 'NEWSLETTER' section with a green 'MED REC SOLO 300x252' banner, a language selection dropdown, and a list of options: 'Subscribe to access premium content', 'Listen to podcasts', 'Write as a contributor', 'Advertise', 'List in directory', and 'Join Move8 fitness community'. A 'Vision' section at the bottom right states: 'To inspire communities to be Fit for Good and foster sports volunteerism in communities'.

# STREAM LIVE!

PODCASTS & VIRTUAL EVENTS

## BROADCAST AUDIO

## LIVE VIDEO

In partnership with **Sydney Podcast Studios** in Australia, you can now create high quality audio visual production and seamlessly stream **AUDIO** and **VIDEO** content to reach a global audience. Take advantage of our combined expertise in content production for a global market that is ready for on-demand podcasts and virtual events.

**Customer service email:**  
[info@asiafitnesstoday.com](mailto:info@asiafitnesstoday.com)

ASIA FITNESS TODAY 



## PODCAST PRODUCTION

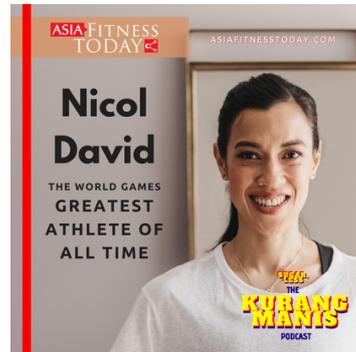
**Episodic Package: MYR6,000 per episode + 10% GST**

**Season Package: MYR30,000 for 6 episodes + 10% GST**

**Podcast Setup: MYR2,500 one-time fee**

Total production inclusive of:

- Record and edit 20-minutes interview
- Moderator/Host provided by client (or, select from our panel)
- Article write-up (800 words)
- 2 episode cover visual designs
- 30-seconds promo video & 3-minute promo video teaser
- Social Media posts (FB, Insta, LinkedIn, Twitter, YouTube)



Cover design visuals

## VIRTUAL LIVE EVENT PRODUCTION

**Package starts from MYR25,000 per event + 10% GST**

Total production inclusive of:

- Event guest registration using RSVP/GIG website (up to 99 pax)
- Speaker/Guest liaison hospitality desk
- Record, edit & transcribe 45-minutes session
- Moderator provided by client (or, select from our panel)
- Post-event video & podcast production

## PUBLICITY BOOST

- FB/Insta Ad Boost
- PRNews/GIG News Release
- Traditional / Broadcast Media
- Data analytics report
- Pricing starts from MYR900

# NEWS RELEASE

GLOBAL NEWS DISTRIBUTION SERVICES

PRNews **GIG**  
PRNews.GoInternationalGroup.com

Our philosophy is to **Be Amazing** and we invite you on our journey. Our team has serviced Government, Multinational Companies, Brands Custodians, Advertising Agencies, PR and Event agencies so we understand how communication coupled with technology can bring AMAZING RESULTS. Established in 2005, we've brought our pioneering spirit along with a passionate team of skilled professionals to deliver innovative solutions for you and your customers.

**NEWS RELEASES SENT  
ANYWHERE IN THE WORLD  
WITHIN 48-HOURS!**

**Customer service email:**  
sales@gointernationalgroup.com

## DIGITAL PR SERVICES

**Get your news release disseminated within 48-hours!**

We work efficiently across the globe in partnership with newswires and online media with quantifiable Returns on Investment (ROI). **Bespoke PR available upon request.**

## NEWS RELEASE DISTRIBUTION

Areas of distribution: Malaysia, Singapore, Indonesia

Language: English, B.Mal, B.Ind & Chinese

800 words text + 1 image: USD3,989

Database: 700+ Malaysia/Singapore/Indonesia media

Media Analytics Report: Complimentary

## WRITING & TRANSLATION

Language: English / Bahasa Malaysia / Chinese / other  
Writing, fr. USD490 (per 400 word block)

Translation, fr. USD220 (per 400 word block)

## PRESS KIT

Language: English, Bahasa Malaysia & Chinese

Four-page A4 document (1500 words) includes company fact sheet, statement by CEO, company milestones, awards, product descriptions. Pricing fr. USD4,989



Sweden Malaysia Innovation Days

## 2021 Agility Emerging Markets



Agility Global Logistics Index

**\*Ask us for global & regional APAC rates**

# TRANSFORM TEAMS

EMPLOYEE VOLUNTEERISM | CSR PROGRAMS



## MOVE8 >> MOVEIT >> MOVE AID

**Move8.org** is a Fitness Movement Advocacy platform by Asia Fitness Today with a mission to **halve obesity rates in Asia Pacific** - home to 3/4 of the world's population! In line with United Nations' SDG #3, our mission is to inspire citizens to live well by **moving** because **movement is therapy & food is life!** Companies supporting **Move8** programs help employees pivot their mindset starting from their workplace to live their best lives and be **FIT for GOOD** with voluntary community impact work.

Customer service email:  
info@afitnesstoday.com

BY **A FITNESS TODAY**

## TEAMS GET FIT FOR GOOD, INCREASE WORKPLACE HAPPINESS!

Company **team transformation programs** that are fun, engaging and rewarding! Our programs incorporate rhythm and movement, making it fun, memorable & empowering!

### COFIT100 GROUP COACHING

When management, employees and clients work together they need to be aligned as ONE TEAM. COFIT100 gets everyone on the same page, transforms lives & gets results!

Duration: 100 days (3-months)

Pricing fr. MYR800/person in groups minimum 10

- Town hall with CEO & fitness coach
- Pre-Assessment & Post-Analytics
- 10x MOVE IT MONDAY fitness motivation
- 10x WE CAN! WEDNESDAY 15-mins indoor
- 10x FUNFITFRIDAY 45-mins outdoor
- 1x MOVEAID CSR activity 45-mins outdoor

### YOUR BRAND ON A SPORTING EVENT!

Always wanted to see **YOUR BRAND** supporting a sporting event? Sponsor an **AirSports, eSports, Baseball** team.

Unleash CHAMPIONS in your company...



Corporate & Government Team Activities



Team Malaysia  
FAI Drone Racing Championships  
Co-Sponsor: MDeC  
Client: Malaysia Sports Aviation Federation





Our philosophy is to **Be Amazing** and we invite you on our journey. Our team has serviced Government, Multinational Companies, Brands Custodians, Advertising Agencies, PR and Event agencies so we understand how communication coupled with technology can bring AMAZING RESULTS. Established in 2005, we've brought our pioneering spirit along with a passionate team of skilled professionals to deliver innovative solutions for you and your customers.

**Customer service email:**

sales@gointernationalgroup.com

## EVENT RSVP SERVICES

RSVP by Go International Group Dotcom is a seamless and proven event solution for event managers to manage guest registration through to payment, sending mass email or SMS alerts, with QR code ticketing for efficient and speedy check-ins and event analytics for ease of post-event reporting.

## GUEST LIST PREPARATION

Database preparation, cleaning and verification up to 5 fields. From MYR4.99 per name + 10% admin fee.

500 names and below: MYR3,000.00

1000 names and above: MYR3,000.00 per thousand

## EVENT MICRO WEBSITE & TICKETS

Secured dedicated event microsite: fr USD3499 incl.

Setup, design & develop RSVP.eventdomainname.com

Setup secretariat email rsvp@eventdomainname.com

Setup & design event ticket, 3x bulk email, beta test

## LIVE PERSON SECRETARIAT HOTLINE

Pre-event customer support hotline (phone/email)

500 guests below per 30-days: MYR4,999.00

1000 guests above per 30-days: MYR4,999.00 per thousand



### RSVP

by Go International Group Dotcom

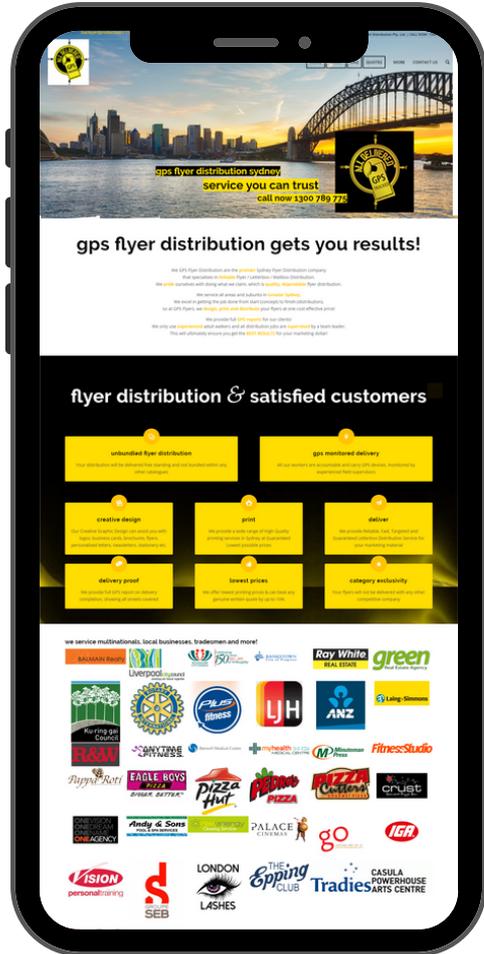


### EVENTiX

by Go International Group Dotcom



MozCamp Asia by Mozilla Foundation



[www.GPSFlyers.com.au](http://www.GPSFlyers.com.au)

## CREATIVE TECHNOLOGY SOLUTIONS SINCE 1998

- IT Project Management
- Business Process Outsourcing
- Database Management & Cleanup
- Website Design & Development
- Digital Campaign Management

**Customer service email:**  
[sales@gointernationalgroup.com](mailto:sales@gointernationalgroup.com)

## SMALL BUSINESS WEBSITE

- Logo creation
- 5-page template design architecture
- 5 custom-designed visuals
- Editorial write-up provided by client
- Select your preferred platform; WebProJx, Wix, WordPress, Woocommerce, Weebly, Shopify.
- Domain name & 24-months webhosting included
- Pricing: MYR8,000.00

## WEBSITE MAINTENANCE

- Text, image updates
- Plugin updates
- Website maintenance
- Subscribe now from MYR99 per month

## ENTERPRISE CUSTOM-BUILD

- Custom-built websites for enterprise
- Project management & strategic site planning
- Incorporating third party solutions for CRM/ ERP/ ACCOUNTING flow
- Platform agnostic
- Web & email hosting



In partnership with:  
**webprojx.com**  
e-centric solutions



[www.MIDF.com.my](http://www.MIDF.com.my)



**LIVE PERSON HOSPITALITY SUPPORT**

Trained front liner staff to greet and welcome guests, manage onsite check-in using QR code scanners, on-site badge printing^ incl. printer hardware.

500 guests / 3 staff + 1 supervisor: MYR12,000 per day  
 1000 guests / 5 staff + 1 supervisor: MYR18,000 per day  
 2000 guests / 10 staff +1 supervisor: MYR25,000 per day  
 Our professional team service the world. Call us for a quote.

**TALENTS**

Enhance the brand experience with our **FUN** team of talents. Conversant in English/BM/Chinese/BI/Thai/French/Spanish. Master of Ceremonies/Moderator: fr MYR5,000/hourly block  
 Brand Ambassador: fr MYR4,000/4-hourly block  
 Usher / Crew: fr MYR1,200/4-hourly block

**CONFERENCE SWAGS / PREMIUMS**

Minimum 5-45 working days depending on item.  
 NAME TAGS photo paper printing fr MYR4.50\*  
 PVC HOLDER (982) + PLAIN LANYARD fr MYR12.00/set\*  
 BRANDED LANYARDS fr MYR8.00/pc  
 CUSTOM MONO NOTEBOOKS fr MYR40.00 each

**EVENT INSURANCE BY AVAS INSURE**

Our partner **AVAS Insure** offers Public Liability, Professional Indemnity, Group Personal Accident & Medical Cover for participants, Transit Cover, Travel Cancellation Abandonment and more. Get a quote: [sales@gointernationalgroup.com](mailto:sales@gointernationalgroup.com)

**CLIENTS WE SERVE**



\*Price does not include 6% GST + 10% service charge. All pricing quoted are subject to change.

^Does not include printed paper, badges or ink supply.

# HIRE/RENTALS

RENTAL SERVICES FOR EVENT MANAGERS



## EASY RENTALS FROM GOINTERNATIONALGROUP.COM

Our philosophy is to **Be Amazing** and we invite you on our journey. Our team has serviced Government, Multinational Companies, Brands Custodians, Advertising Agencies, PR and Event agencies so we understand how communication coupled with technology can bring AMAZING RESULTS. Established in 2005, we've brought our pioneering spirit along with a passionate team of skilled professionals to deliver innovative solutions for you and your customers.

**Customer service email:**

[sales@gointernationalgroup.com](mailto:sales@gointernationalgroup.com)

## EVENT RENTAL SERVICES

We bring 20 years of experience in event production for clients like McKinsey, Cyberview, Mozilla Foundation, Sephora, Thomas Sabo, Parkson and more. We pride in delivering reliable and uncompromised service at an affordable price for your event needs every time! Call us ANYTIME of the day. Our warehouse is open 24/7!

### SOUND SYSTEM RENTAL

Per day, incl. technical crew for setup & event day

Outdoor PA for 1000 pax: fr. MYR8,000.00

Indoor PA (BOSE) for up to 300 pax: MYR5,000.00

Portable SPEAKER (BOSE) for up to 50 pax: MYR1,800.00

2-units Shure Microphone with stand: MYR1200.00

8-channel Yamaha Mixer: MYR1200.00

### AUDIO VISUAL PROFESSIONAL

Video camera, Panasonic/Sony: on application

Drone & operator: on application

### IT EQUIPMENT FOR HIRE

All equipment on daily rental basis:

iPAD / Android Tablet: MYR650 per day

PC / MAC notebooks: MYR800 per day

Projector (min. 2000 ANSI LUMENS): MYR1200 per day

**BOSE**  
Better sound through research



TERMS: Full payment on confirmation. Prices not inclusive 6% GST + 10% SERVICE CHARGE. Deliver charges to/from site within Kuala Lumpur / PJ: USD100. FREE pick-up from warehouse.



My MERCY Run 2015  
<http://www.fb.com/BarefootAhfook>



**GIG** GoInternationalGroup.com

**TechBehemoths awarded**  
**1 Marketing Strategy**  
**companies in Malaysia**

Awarded for excellence, hard work and positive feedback. Every awarded company is distinguished by its scalable performance in 2022 for its services.



**KUALA LUMPUR WAREHOUSE:** 90 Jalan Bangsar, Kuala Lumpur, WPKL 59200 Malaysia.  
**SYDNEY:** PO Box 63, 3/66 Clark Street, North Sydney, NSW 2060 Australia.  
**Customer service whatsapp:** +601163320288  
**Email:** sales@gointernationalgroup.com

**GO INTERNATIONAL GROUP DOTCOM SDN BHD**  
**WWW.GOINTERNATIONALGROUP.COM**