



FINDING MORE WAYS TO SAY HELLO



CLIENT: SEPHORA

Founded in 2006, the cofounders were deeply passionate about serving a creative service gap between the large advertising agencies and independent freelancers. **GIG: GoInternationalGroup.com** provides innovative services in the following areas:

- Project management
- Conference & events management
- Media production
- Integrated marketing communication services

Our group has co-created some amazing experiences working with partners that encouraged new and innovative ideas that resonated with their brand pillars. Here are some examples:

- Asia's first MozCamp for Mozilla Foundation
- F1 Black Circuit paddock party ft. Hollywood's Steve Aoki
- International Labour Organization Gender Equality and Social Inclusion Skills Innovation Challenge
- AFT Int'l Sports Fitness Festival with city councils
- World Vision 1000 Girls campaign

We pride in providing excellence in customer service and bespoke solutions with a mission to deliver awesome experiences at all times. We look forward to being of service to you.



CLIENT: CHANNEL NEWS ASIA

AS SEEN IN:



AWARDS

GIG: GOINTERNATIONALGROUP.COM



Top Marketing Strategy
Companies in
Malaysia
TechBehemoths
AWARDS 2022

2022
AWARDS

TechBehemoths awarded
1 Marketing Strategy
companies in Malaysia

Awarded for excellence, hard work and positive feedback. Every awarded company is distinguished by its scalable performance in 2022 for its services.



MPA
ASIA PACIFIC

SCRIPT-TO-SCREEN WORKSHOP
MALAYSIA 2019 - 2ND PRIZE
"KURANG MANIS" (SUGAR, LESS)

AFITNESSTODAY.COM

SPORTS ● FITNESS ● WELLNESS

A Fitness Today News Network is a Sports, Fitness & Wellness media channel that delivers content produced for a targeted Asia Pacific audience. Advertisers can reach fitness professionals via an eDM newsletter, website, social media, events and special projects like factual documentary production and print magazines. Established in 2015, analytics show 65,000 visitors per month and we're growing fast!

Customer service email:
info@afitnesstoday.com

ASIA FITNESS
TODAY

AFT
PODCASTS

AUSTRALIA FITNESS
TODAY

STANDARD DESKTOP AD UNITS

280,000 TOTAL MONTHLY IMPRESSIONS, 3,000 CLICKS






DIGITAL INVENTORY	SPECS (PIXELS)	DURATION	MARKET	COST (MYR)
Homepage buyout*	728 x 90	30 days	APAC/AU/NZ	MYR36,000.00
Leaderboard 1	728 x 90	30 days	APAC/AU/NZ	MYR25,000.00
Leaderboard 2	728 x 90	30 days	APAC/AU/NZ	MYR15,000.00
Med Rec solo	300 x 252	30 days	APAC/AU/NZ	MYR12,000.00
Med Rec with Leaderboard roadblock	300 x 250 728 x 90	30 days	APAC/AU/NZ	MYR16,000.00
Commissioned Editorial	800 words + 3 images	120 days	APAC/AU/NZ	fr. MYR15,000.00
News release distribution	800 words + 1 image	1x	APAC/AU/NZ	fr. MYR11,000.00
AFT TV zoom interview	3-minutes	120 days	APAC/AU/NZ	fr. MYR15,000.00
TVC provided by sponsor	30-seconds	30 days	APAC/AU/NZ	fr. MYR9,000.00
eDM newsletter distribution	728 x 90	4x editions	APAC/AU/NZ	MYR8,000.00
Directory listing	100 words + 1 logo	12-months	APAC/AU/NZ	MYR7,500.00


*Homepage buy-out includes Med Rec with Leaderboard roadblock, one Editorial post, one 30-second TVC provided by the sponsor & one Leaderboard in eDM.

SPECIFICATIONS

ASIAFITNESSTODAY.COM

November 8, 2021 2:33 pm





ASIA FITNESS TODAY

Sports | Fitness | Wellness

LEADERBOARD ADVERTISEMENT

728x90 Position 1 (6s) / 2 (3s)

NEWS

FEATURES

TV

PODCASTS

SPORT

FITNESS

WELLNESS

+


AFT NEWS

AFT NEWS



FIT TECH & GADGETS


GYM EQUIPMENT

The 2021 Taipei International Sporting Goods Show turns into an Integrated Physical and Virtual Expo



By Admin, AsiaFitnessToday

 JAN 19, 2021  Taipei International Sporting Goods Show, TaiSPO



– Paid Promotion –

LEADERBOARD IN-PAGE 728x90

TAISPO ONLINE

The “Taipei International Sporting Goods Show” (TaiSPO) organised by the Taiwan External Trade Development Council (TAITRA) will be held at the Taipei Nangang Exhibition Center Hall 1 (TaiNEX 1) from March 3rd to March 6th, 2021.

The innovative month-long integrated online platform (TaiSPO Online) will be launched on March 3rd, 2021 as a comprehensive sporting goods sourcing platform.

The TaiSPO Online platform has four major features: “Virtual”, “Network”, “Experience”, and “Insight”. The **virtual** presentation will be alike to the presentation in the physical exhibition hall, allowing participants to feel like they are in a real exhibition area. International buyers will be able to “Leave a Message”, “Make an Appointment”, and “Matching”, allowing buyers to have direct online discussions with exhibitors, who can in turn connect and engage with potential buyers.


An online exhibition zone will be set up at the physical exhibition site, allowing visitors to visit the event virtually, giving an immersive user experience and enable interaction between exhibitors and buyers.

For more information, [click here](#) to visit the official website.

NEWSLETTER

MED REC SOLO

300x252



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ASIA FITNESS TODAY

Asia Fitness Today brings sports, fitness & wellness news and entertainment from the region

Subscribe to access premium content

Listen to podcasts

Write as a contributor

Advertise

List in directory

Join Move8 fitness community

Vision

To inspire communities to be Fit for Good and foster sports volunteerism in communities

STREAM LIVE!

PODCASTS & VIRTUAL EVENTS



BROADCAST AUDIO



LIVE VIDEO

In partnership with **Sydney Podcast Studios** in Australia, you can now create high quality audio visual production and seamlessly stream **AUDIO** and **VIDEO** content to reach a global audience. Take advantage of our combined expertise in content production for a global market that is ready for on-demand podcasts and virtual events.

Customer service email:
info@asiafitnesstoday.com

ASIA FITNESS
TODAY



PODCAST PRODUCTION



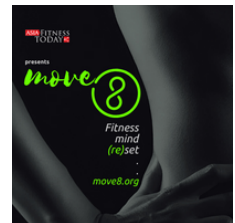
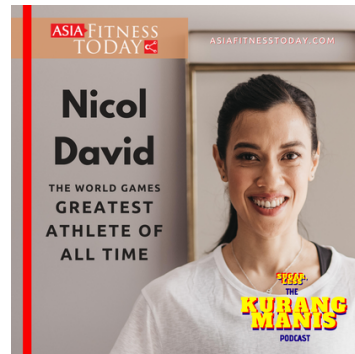
Episodic Package: MYR6,000 per episode + 10% GST

Season Package: MYR30,000 for 6 episodes + 10% GST

Podcast Setup: MYR2,500 one-time fee

Total production inclusive of:

- Record and edit 20-minutes interview
- Moderator/Host provided by client (or, select from our panel)
- Article write-up (800 words)
- 2 episode cover visual designs
- 30-seconds promo video & 3-minute promo video teaser
- Social Media posts (FB, Insta, LinkedIn, Twitter, YouTube)



VIRTUAL LIVE EVENT PRODUCTION



Package starts from MYR25,000 per event + 10% GST

Total production inclusive of:

- Event guest registration using RSVP/GIG website (up to 99 pax)
- Speaker/Guest liaison hospitality desk
- Record, edit & transcribe 45-minutes session
- Moderator provided by client (or, select from our panel)
- Post-event video & podcast production

Cover design visuals

PUBLICITY BOOST

- FB/Insta Ad Boost
- PRNews/GIG News Release
- Traditional / Broadcast Media
- Data analytics report
- Pricing starts from MYR900



NEWS RELEASE

GLOBAL NEWS DISTRIBUTION SERVICES



Our philosophy is to **Be Amazing** and we invite you on our journey. Our team has serviced Government, Multinational Companies, Brands Custodians, Advertising Agencies, PR and Event agencies so we understand how communication coupled with technology can bring AMAZING RESULTS. Established in 2005, we've brought our pioneering spirit along with a passionate team of skilled professionals to deliver innovative solutions for you and your customers.

**NEWS RELEASES SENT
ANYWHERE IN THE WORLD
WITHIN 48-HOURS!**

Customer service email:
sales@gointernationalgroup.com

DIGITAL PR SERVICES

Get your news release disseminated within 48-hours!

We work efficiently across the globe in partnership with newswires and online media with quantifiable Returns on Investment (ROI). **Bespoke PR available upon request.**

NEWS RELEASE DISTRIBUTION

Areas of distribution: Malaysia, Singapore, Indonesia

Language: English, B.Mal, B.Ind & Chinese

800 words text + 1 image: USD3,989

Database: 700+ Malaysia/Singapore/Indonesia media

Media Analytics Report: Complimentary

WRITING & TRANSLATION

Language: English / Bahasa Malaysia / Chinese / other

Writing, fr. USD490 (per 400 word block)

Translation, fr. USD220 (per 400 word block)

PRESS KIT

Language: English, Bahasa Malaysia & Chinese

Four-page A4 document (1500 words) includes company fact sheet, statement by CEO, company milestones, awards, product descriptions. Pricing fr. USD4,989



Sweden Malaysia Innovation Days

2021 Agility Emerging Markets



Agility Global Logistics Index

***Ask us for global & regional APAC rates**

TRANSFORM TEAMS

EMPLOYEE VOLUNTEERISM | CSR PROGRAMS



MOVE8 >> MOVEIT >> MOVE AID

Move8.org is a Fitness Movement Advocacy platform by Asia Fitness Today with a mission to **halve obesity rates in Asia Pacific** - home to 3/4 of the world's population! In line with United Nations' SDG #3, our mission is to inspire citizens to live well by **moving** because **movement is therapy & food is life!** Companies supporting **Move8** programs help employees pivot their mindset starting from their workplace to live their best lives and be FIT for GOOD with voluntary community impact work.

Customer service email:
info@afitnesstoday.com

BY **A FITNESS TODAY**

TEAMS GET FIT FOR GOOD, INCREASE WORKPLACE HAPPINESS!

Company **team transformation programs** that are fun, engaging and rewarding! Our programs incorporate rhythm and movement, making it fun, memorable & empowering!

COFIT100 GROUP COACHING

When management, employees and clients work together they need to be aligned as ONE TEAM. COFIT100 gets everyone on the same page, transforms lives & gets results!

Duration: 100 days (3-months)

Pricing fr. MYR800/person in groups minimum 10

- Town hall with CEO & fitness coach
- Pre-Assessment & Post-Analytics
- 10x MOVE IT MONDAY fitness motivation
- 10x WE CAN! WEDNESDAY 15-mins indoor
- 10x FUNFITFRIDAY 45-mins outdoor
- 1x MOVEAID CSR activity 45-mins outdoor

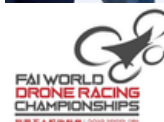
YOUR BRAND ON A SPORTING EVENT!

Always wanted to see **YOUR BRAND** supporting a sporting event? Sponsor an **AirSports, eSports, Baseball** team.

Unleash CHAMPIONS in your company...



Corporate & Government
Team Activities



Team Malaysia
FAI Drone Racing Championships
Co-Sponsor: MDeC
Client: Malaysia Sports Aviation
Federation



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Customer service email:

sales@gointernationalgroup.com

EVENT RSVP SERVICES

RSVP by Go International Group Dotcom is a seamless and proven event solution for event managers to manage guest registration through to payment, sending mass email or SMS alerts, with QR code ticketing for efficient and speedy check-ins and event analytics for ease of post-event reporting.

GUEST LIST PREPARATION

Database preparation, cleaning and verification up to 5 fields. From MYR4.99 per name + 10% admin fee.

500 names and below: MYR3,000.00

1000 names and above: MYR3,000.00 per thousand

EVENT MICRO WEBSITE & TICKETS

Secured dedicated event microsite: fr USD3499 incl.

Setup, design & develop RSVP.eventdomainname.com

Setup secretariat email rsvp@eventdomainname.com

Setup & design event ticket, 3x bulk email, beta test

LIVE PERSON SECRETARIAT HOTLINE

Pre-event customer support hotline (phone/email)

500 guests below per 30-days: MYR4,999.00

1000 guests above per 30-days: MYR4,999.00 per thousand



RSVP

by Go International Group Dotcom

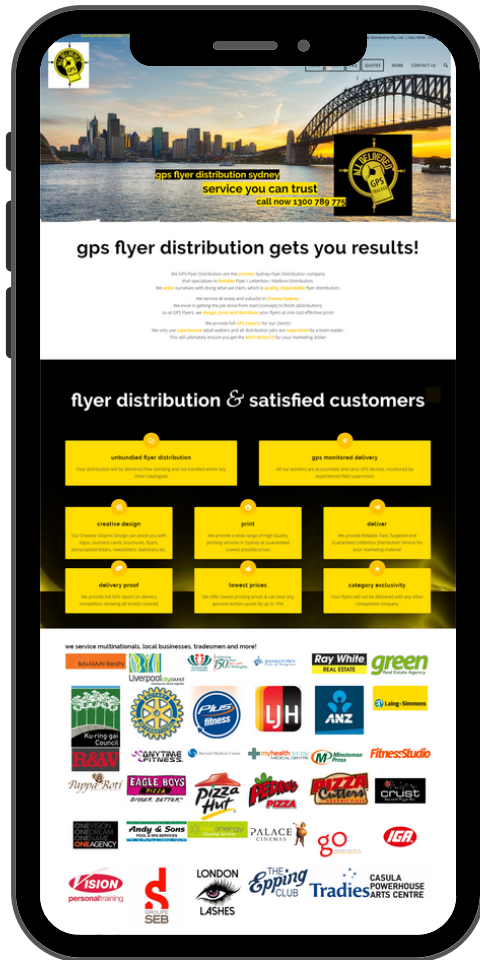


EVENTix

by Go International Group Dotcom



MozCamp Asia by Mozilla Foundation



www.GPSFlyers.com.au

SMALL BUSINESS WEBSITE

- Logo creation
- 5-page template design architecture
- 5 custom-designed visuals
- Editorial write-up provided by client
- Select your preferred platform; WebProJx, Wix, WordPress, Woocommerce, Weebly, Shopify.
- Domain name & 24-months webhosting included
- Pricing: MYR8,000.00

WEBSITE MAINTENANCE

- Text, image updates
- Plugin updates
- Website maintenance
- Subscribe now from MYR99 per month

ENTERPRISE CUSTOM-BUILD

- Custom-built websites for enterprise
- Project management & strategic site planning
- Incorporating third party solutions for CRM/ ERP/ ACCOUNTING flow
- Platform agnostic
- Web & email hosting

CREATIVE TECHNOLOGY SOLUTIONS SINCE 1998

- IT Project Management
- Business Process Outsourcing
- Database Management & Cleanup
- Website Design & Development
- Digital Campaign Management

Customer service email:
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In partnership with:
webprojx.com
e-centric solutions





LIVE PERSON HOSPITALITY SUPPORT

Trained front liner staff to greet and welcome guests, manage onsite check-in using QR code scanners, on-site badge printing^ incl. printer hardware.

500 guests / 3 staff + 1 supervisor: MYR12,000 per day

1000 guests / 5 staff + 1 supervisor: MYR18,000 per day

2000 guests / 10 staff + 1 supervisor: MYR25,000 per day

Our professional team service the world. Call us for a quote.

TALENTS

Enhance the brand experience with our **FUN** team of talents.

Conversant in English/BM/Chinese/BI/Thai/French/Spanish.

Master of Ceremonies/Moderator: fr MYR5,000/hourly block

Brand Ambassador: fr MYR4,000/4-hourly block

Usher / Crew: fr MYR1,200/4-hourly block

CONFERENCE SWAGS / PREMIUMS

Minimum 5-45 working days depending on item.

NAME TAGS photo paper printing fr MYR4.50*

PVC HOLDER (982) + PLAIN LANYARD fr MYR12.00/set*

BRANDED LANYARDS fr MYR8.00/pc

CUSTOM MONO NOTEBOOKS fr MYR40.00 each

EVENT INSURANCE BY **AVAS** INSURE

Our partner **AVAS Insure** offers Public Liability, Professional Indemnity, Group Personal Accident & Medical Cover for participants, Transit Cover, Travel Cancellation Abandonment and more. Get a quote: sales@gointernationalgroup.com

CLIENTS WE SERVE



*Price does not include 6% GST + 10% service charge.
All pricing quoted are subject to change.

^Does not include printed paper, badges or ink supply.

HIRE/RENTALS

RENTAL SERVICES FOR EVENT MANAGERS



EASY RENTALS FROM GOINTERNATIONALGROUP.COM

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EVENT RENTAL SERVICES

We bring 20 years of experience in event production for clients like McKinsey, Cyberview, Mozilla Foundation, Sephora, Thomas Sabo, Parkson and more. We pride in delivering reliable and uncompromised service at an affordable price for your event needs every time! Call us ANYTIME of the day. Our warehouse is open 24/7!

SOUND SYSTEM RENTAL

Per day, incl. technical crew for setup & event day

Outdoor PA for 1000 pax: fr. MYR8,000.00

Indoor PA (BOSE) for up to 300 pax: MYR5,000.00

Portable SPEAKER (BOSE) for up to 50 pax: MYR1,800.00

2-units Shure Microphone with stand: MYR1200.00

8-channel Yamaha Mixer: MYR1200.00

AUDIO VISUAL PROFESSIONAL

Video camera, Panasonic/Sony: on application

Drone & operator: on application

IT EQUIPMENT FOR HIRE

All equipment on daily rental basis:

iPAD / Android Tablet: MYR650 per day

PC / MAC notebooks: MYR800 per day

Projector (min. 2000 ANSI LUMENS): MYR1200 per day

BOSE
Better sound through research®



TERMS: Full payment on confirmation. Prices not inclusive 6% GST + 10% SERVICE CHARGE. Deliver charges to/from site within Kuala Lumpur / PJ: USD100. FREE pick-up from warehouse.



My MERCY Run 2015
<http://www.fb.com/BarefootAhfook>



GIG GoInternationalGroup.com

TechBehemoths awarded
1 Marketing Strategy
companies in Malaysia

Awarded for excellence, hard work and positive feedback. Every awarded company is distinguished by its scalable performance in 2022 for its services.

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GO INTERNATIONAL GROUP DOTCOM SDN BHD
WWW.GOINTERNATIONALGROUP.COM

